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*Serving Iowa Fairs Since 1907*

## STATE AID FOR COUNTY FAIRS -- PROJECTS

"2004" = projects completed using state funds allocated in 2004

"2005" = projects scheduled for the upcoming year using state funds allocated in 2005.

### SUMMARY FOR 2004

Total received in state aid ----- \$1,060,000.00

Total spent on capitol improvements in 2004 by County Fairs ----- \$ 3,478,738.00

Average spent per County Fair on capitol improvements in 2004 ----- \$ 33,449.00

**NOTE: Iowa State Fair not included in this report.**

ADAIR COUNTY		BLACK HAWK COUNTY, NCC	
2004	New bleachers and livestock barn improvements	2004	Electric Park Ballroom improvements
2005	Grounds lighting and roof on gazebo.	2005	New roof on livestock barn
ADAMS COUNTY		BOONE COUNTY	
2004	New restroom	2004	New restroom and concession stand
2005	Work on livestock barns	2005	Roof on community building
ALLAMAKEE COUNTY, WAUKON		BREMER COUNTY	
2004	Grandstand renovation	2004	Restroom facilities
2005	New hog barn	2005	Grandstand and bleacher project
ALLAMAKEE COUNTY, POSTVILLE		BUCHANAN COUNTY	
2004	Addition to exhibit hall	2004	Restroom and showers
2005	Enclose show ring	2005	Restroom and showers
APPANOOSE COUNTY		BUENA VISTA COUNTY	
2004	Finish horse barn	2004	New Cattle barn
2005	Lighting in arena	2005	New race track walls
AUDUBON COUNTY		BUTLER COUNTY	
2004	Renovate exhibit building	2004	New lighting and stage remodel
2005	New horse barn	2005	Remodel 4-H stand
BENTON COUNTY		CALHOUN COUNTY	
2004	New roofs on several exhibit buildings	2004	New cattle barn
2005	Purchase additional land	2005	Renovate 4-H building
BLACK HAWK COUNTY 4H		CARROLL COUNTY	
2004	Renovate Estel Hall	2004	New exhibit hall
2005	Continue renovation of Estel Hall	2005	New roof on building

**SUMMARY OF STATE AID continued ...**

	<b>CASS COUNTY</b>		<b>DES MOINES COUNTY</b>
2004	New restroom and shower	2004	Cattle barn renovation
2005	Finish restroom and shower	2005	Swine barn renovation
	<b>CEDAR COUNTY</b>		<b>DICKINSON COUNTY</b>
2004	Bleacher loan payment	2004	New lights in Expo Center
2005	Renovate concession stand	2005	Horse barn improvements
	<b>CERRO GORDO COUNTY</b>		<b>DUBUQUE COUNTY</b>
2004	Roof on Olson building	2004	Grand ballroom addition
2005	Renovate bleachers	2005	Continue with Grand ballroom addition
	<b>CHEROKEE COUNTY</b>		<b>EMMET COUNTY</b>
2004	Renovated restrooms	2004	New fence around grounds
2005	Continue renovations of restrooms	2005	Finish new exhibit bldg.
	<b>CHEROKEE COUNTY, MARCUS</b>		<b>FAYETTE COUNTY</b>
2004	Purchase land	2004	Wiring in 4h bldg and livestock barn
2005	Renovate Mt. Pleasant Church	2005	Repairs to dance pavilion
	<b>CHICKASAW COUNTY</b>		<b>FLOYD COUNTY</b>
2004	New restroom facility	2004	New kitchen in exhibit building
2005	Finish restroom facility	2005	Remodel food stand
	<b>CLARKE COUNTY</b>		<b>FRANKLIN COUNTY</b>
2004	New fairgrounds	2004	New hoop building
2005	New fairgrounds	2005	New grandstand
	<b>CLAY COUNTY</b>		<b>FREMONT COUNTY</b>
2004	Creative living center	2004	New wash rack area
2005	Renovate livestock facilities	2005	New office building
	<b>CLAYTON COUNTY</b>		<b>GREENE COUNTY</b>
2004	Renovate stage	2004	Renovation of Clover Hall
2005	New lights and wiring	2005	New restrooms
	<b>CLINTON COUNTY</b>		<b>GRUNDY COUNTY</b>
2004	New food stand	2004	New swine barn
2005	Pay on food stand loan	2005	Improvements to Quonset building
	<b>CRAWFORD COUNTY</b>		<b>GUTHRIE COUNTY</b>
2004	Payment on new grandstand	2004	New fence
2005	Payment on new grandstand	2005	New grandstand
	<b>DALLAS COUNTY</b>		<b>HAMILTON COUNTY</b>
2004	Renovated grandstand	2004	Grandstand renovation
2005	Continue grandstand renovation	2005	New horse barn
	<b>DAVIS COUNTY</b>		<b>HANCOCK COUNTY</b>
2004	Renovated 4H bldg.	2004	Livestock bldg improvements
2005	Remodel kitchen in grandstand	2005	Renovate exhibit building
	<b>DECATUR COUNTY</b>		<b>HARDIN COUNTY</b>
2004	4-H building renovation fund	2004	Electrical improvements to youth bldg.
2005	Roofs on several barns	2005	Restroom facility improvements
	<b>DELAWARE COUNTY</b>		<b>HARRISON COUNTY</b>
2004	New stage	2004	Roof on grandstand
2005	Renovate livestock barn	2005	Final payment on grandstand roof

SUMMARY OF STATE AID continued ...

	<b>HENRY COUNTY</b>		<b>LOUISA COUNTY</b>
2004	Livestock barn improvements	2004	New lights on track
2005	Grandstand renovation	2005	Finish track lights
	<b>HOWARD COUNTY</b>		<b>LUCAS COUNTY</b>
2004	Electrical hookups for concessions	2004	New fence and sound system
2005	Expo center renovation	2005	New sheep barn
	<b>HUMBOLDT COUNTY</b>		<b>LYON COUNTY</b>
2004	Horse barn expansion	2004	New exhibit bldg.
2005	Renovate rental building	2005	Improvements to show barn
	<b>IDA COUNTY</b>		<b>MADISON COUNTY</b>
2004	Added camper spaces	2004	Rodeo arena improvements
2005	Roof on several exhibit buildings	2005	Refurbish draft horse barn
	<b>IOWA COUNTY</b>		<b>MAHASKA COUNTY</b>
2004	New rabbit barn	2004	Grandstand concession stand work
2005	Horse arena improvements	2005	Finish campground restrooms
	<b>JACKSON COUNTY</b>		<b>MARION COUNTY</b>
2004	Men's restroom facility	2004	Exhibit bldg. improvements
2005	Women's restroom facility	2005	Cover horse arena
	<b>JASPER COUNTY</b>		<b>MARSHALL COUNTY</b>
2004	Purchase land	2004	Outdoor arena improvements
2005	New shower house	2005	Grandstand renovations
	<b>JEFFERSON COUNTY</b>		<b>MILLS COUNTY</b>
2004	Renovations to livestock barns	2004	Roof on show arena
2005	New horse barn	2005	New exhibit bldg.
	<b>JOHNSON COUNTY</b>		<b>MITCHELL COUNTY</b>
2004	New exhibit bldg.	2004	Roofs on two buildings
2005	Roof on Extension Office	2005	Relocate horse arena
	<b>JONES COUNTY</b>		<b>MONONA COUNTY 4H</b>
2004	Final year of grandstand renovation	2004	New ag bldg.
2005	New horse barn	2005	New lighting on grounds
	<b>KEOKUK COUNTY, SIGOURNEY</b>		<b>MONROE COUNTY</b>
2004	Renovation of main exhibit bldg.	2004	Livestock building repairs
2005	Remodel livestock barns	2005	Continued building repairs
	<b>KEOKUK COUNTY, WHAT CHEER</b>		<b>MONTGOMERY COUNTY</b>
2004	ADA improvements to exhibit bldg.	2004	New exhibit building
2005	New infield restrooms	2005	Finish exhibit building
	<b>KOSSUTH COUNTY</b>		<b>MUSCATINE COUNTY</b>
2004	Floral hall siding	2004	Safety fence on race track
2005	Siding on office and grandstand	2005	Continue safety fence on race track
	<b>LEE COUNTY</b>		<b>O'BRIEN COUNTY</b>
2004	Land acquisition	2004	Renovated exhibit building
2005	Youth learning center	2005	Addition to administration building
	<b>LINN COUNTY, CENTRAL CITY</b>		<b>OSCEOLA COUNTY</b>
2004	New horse arena	2004	Finish new beef barn
2005	New restrooms in livestock barn area	2005	New bath and shower facility

**SUMMARY OF STATE AID continued ...**

	<b>PAGE COUNTY</b>			<b>TAYLOR COUNTY</b>
2004	Ramps and accessibility to show arena		2004	Renovated red exhibit barn
2005	Swine barn renovation		2005	Renovate beef barn
	<b>PALO ALTO COUNTY</b>			<b>UNION COUNTY</b>
2004	Show pavilion improvements		2004	New restrooms
2005	New heifer barn		2005	Finish restrooms
	<b>PLYMOUTH COUNTY</b>			<b>VAN BUREN COUNTY</b>
2004	Work on office and Red Cross bldg.		2004	Electrical improvements to grounds
2005	Replace grandstand seating		2005	New restrooms
	<b>POCAHONTAS COUNTY</b>			<b>WAPELLO COUNTY, ELDON</b>
2004	Updated restrooms		2004	Livestock barn improvements
2005	Expo bldg. improvements		2005	New restrooms
	<b>POLK COUNTY 4H</b>			<b>WAPELLO COUNTY, OTTUMWA</b>
2004	Cattle barn stalls		2004	Building Fund
2005	Continue work on cattle barn stalls		2005	Building fund
	<b>POTTAWATTAMIE COUNTY, AVOCA</b>			<b>WARREN COUNTY</b>
2004	Roofs on two buildings		2004	New horse arena
2005	Wiring in livestock buildings		2005	New horse barn
	<b>POTTAWATTAMIE COUNTY, WESTFAIR</b>			<b>WASHINGTON COUNTY</b>
2004	Upgraded camping area		2004	Land purchase
2005	Commercial concession improvements		2005	New exhibit building
	<b>POWESHIEK COUNTY</b>			<b>WAYNE COUNTY</b>
2004	Addition to beef barn		2004	Electrical upgrades to grounds
2005	Purchase land		2005	Renovate 4H building
	<b>RINGGOLD COUNTY</b>			<b>WEBSTER COUNTY</b>
2004	Improvements to show area		2004	Chain link fence around grounds
2005	Fencing for grounds		2005	Renovate parking area
	<b>SAC COUNTY</b>			<b>WINNEBAGO COUNTY</b>
2004	Improvements to 4H bldg.		2004	Building fund for new arena
2005	Improvements to restrooms		2005	New show arena
	<b>SCOTT COUNTY</b>			<b>WINNESHIEK COUNTY</b>
2004	Fence and safety cables for race track		2004	Remodel milking facility
2005	Permanent stage		2005	Remodel community building
	<b>SHELBY COUNTY</b>			<b>WOODBURY COUNTY</b>
2004	Payment on new horse barn		2004	New varied industries building
2005	ADA improvements to grandstand		2005	New storm shelter
	<b>SIOUX COUNTY</b>			<b>WORTH COUNTY</b>
2004	Payment on loan for restroom		2004	Remodel restrooms
2005	Repairs to livestock bldg.		2005	New 4-H food stand
	<b>STORY COUNTY</b>			<b>WRIGHT COUNTY</b>
2004	Roof on exhibit hall		2004	Electrical improvements to grounds
2005	Renovate exhibit hall		2005	New restrooms
	<b>TAMA COUNTY</b>			
2004	New show ring			
2005	New cattle barn			

# **ASSOCIATION OF IOWA FAIRS**

**SERVING THE IOWA FAIR INDUSTRY SINCE 1907**

## **ECONOMIC IMPACT of COUNTY & REGIONAL FAIRS on the STATE of IOWA in 2004**

Currently, there are 106 County and Regional Fairs in Iowa, 100 of which are actual "county fairs", and 6 regional fairs, such as community fairs and 4-H/FFA Achievement Shows.

The primary focus of a Fair in Iowa revolves around the youth, furthering their education in their project areas, and providing an event that highlights the youth and their projects. Equally of importance is a Fair's focus on the history and culture of the community that the Fair serves. The following is taken from a mission statement of a county fair in Iowa. It summarizes the mission of all Iowa Fairs.

"The primary focus of the county fair is to, first and foremost, serve as a showcase of the talents of the youth of the community by providing a means of education, exhibit and competition of the various livestock and non-livestock projects the youth are involved in. The Society will also use the county fair to highlight the heritage of the community, and its ties to agriculture, industry, and businesses that are the backbone of the community."

While the focus of an Iowa Fair is the youth, all Fairs have a major economic impact on their community and the entire State of Iowa. For most all communities with Fairs, the Fair week is the largest activity of their community. A Fair can draw visitors from a wide area, bringing much needed tourism dollars into the communities.

- Total reported attendance at the 106 County and Regional Fairs in 2004 was 2,366,294 persons, up 6½% from 2003.
- Total statewide economic impact realized from the 106 Fairs in 2004 was \$202,121,829, an increase of 12% over 2003.
  - (Not included in this figure economic impact realized from the sales of goods and services by local commercial exhibitors and businesses at the County Fairs. Most Fairs do not require this information from their commercial exhibitors, and therefore it is not available to the AIF.)

### **4-H and FFA Youth involvement at County and Regional Fairs in 2004**

- For livestock projects, 18,791 youth entered 82,922 livestock projects
- For non-livestock projects, 19,402 youth entered 81,370 projects.
- A total of \$522,813 was paid to youth in premiums earned in 4-H/FFA competitions

### **Open Class involvement at County and Regional Fairs in 2004**

- For livestock projects, 3,740 persons entered 10,744 livestock in open shows
- For culinary, flowers, textiles, crafts and related areas, 13,468 persons entered 62,401 exhibits
- A total of \$258,124 was paid as premiums earned in open class competitions

### **Capitol Improvements to County Fairgrounds**

- In 2004 total state aid paid to all County and Regional Fairs totaled \$1,060,000 (or an average of \$10,000 per qualified Fair.). A total of \$3,478,738 was spent by the Fairs for capitol improvements on their fairgrounds in 2004.
- For every \$1 in state appropriation to the Fairs, an additional \$2.48 was invested in capitol improvements by the Fairs.
- This results in another \$24,351,166 in state wide economic impact resulting from improvements to county fairgrounds, starting with the state investment of \$1,060,000 in the county fairgrounds for 2004.
- Capitol improvements to county fairgrounds over the past 4 years totaled \$14,999,293. Total statewide economic impact over the past 4 years from capitol improvements to county fairgrounds is \$104,995,051.

As seen by these figures, County and Regional Fairs are very much an important part of their communities and the State of Iowa. Not only do the Fairs serve the youth of Iowa, but also they have a significant economic impact on their communities and the State. Another interesting fact regarding County Fairs is that volunteers play a major role in the operation of a County Fair, and the related non-fair activated held on the fairgrounds across Iowa. The reason the County and Regional Fairs in Iowa are so successful is a direct result of the efforts their volunteers, as the thousands of volunteer hours given to the Fairs in Iowa every year. In short, a Fair is a community coming together to provide their youth and their families with an event that highlights their community, which in turn has a significant economic impact on their community. Multiply this by the 106 County and Regional Fairs, and the State of Iowa itself benefits significantly from the success of its County Fairs.

*This report compiled from data included in the Yearly Summery Report that all Fairs are required to file with the Association, as per the Code of Iowa. Economic impact dollars are calculated according to accepted guidelines.*

# ASSOCIATION OF IOWA FAIRS -----2004 SURVEY SUMMERY OF COUNTY FAIRS IN IOWA

The following statistics are taken from the 2004 Financial Report that all Fairs are required to file with the Association. The figures include all county fairs in Iowa (not included is the Iowa State Fair). Also included are figures from the 2002 and 2003 reports, for your comparison.

Please note that the averages are taken only from fairs that have activity in the particular area. For example some fairs do not participate in open class livestock shows, so these fairs are not included in calculating the averages.

Report compiled 12/1/2004

AREA	2002	2003	2004	AVERAGE FOR 2004	AREA	2002	2003	2004	AVERAGE FOR 2004
ATTENDENCE	2,145,367	2,221,852	2,366,294 up 6 ½%	22,324	4-H/FFA TOTAL PREMIUMS	\$514,048	\$525,847	\$522,813	\$ 4,979
FAIR INCOME	\$10,841,577	\$11,307,547	\$12,726,099 up 12 ½%	\$120,058	4-H/FFA LIVESTOCK ENTRIES	77,582	78,763	82,922	797
NON FAIR INCOME	\$14,830,607	\$14,570,910	\$16,148,448 up 10.75%	\$153,795	4-H/FFA LIVESTOCK EXHIBITORS	19,244	19,262	18,791	181
COUNTY AID	\$2,664,137	\$2,665,646	\$2,472,893 down 7 ¼%	\$ 23,778	4-H/FFA BUILDING EXHIBITS	84,045	82,379	81,370	799
FAIR EXPENSES	\$10,444,478	\$11,940,069	\$12,101,680 up 2 ¼%	\$ 114,167	4-H/FFA BUILDING EXHIBITORS	21,220	20,239	19,402	191
NONFAIR EXPENSE	\$12,554,658	\$12,646,891	\$12,824,965 up 1 ½%	\$ 122,143	OPEN CLASS TOTAL PREMIUMS	\$242,670	\$200,682	\$258,124 87 Fairs	\$ 2,967
MONEY BORROWED	\$1,317,934	\$ 897,716	\$881,959 25 Fairs	\$ 35,278	OPEN CLASS LIVESTOCK ENTRIES	9,319	10,238	10,744 42 Fairs	256
PAYMENT TO DEBT	\$1,204,229	\$ 857,600	\$805,541 47 Fairs	\$ 17,139	OPEN CLASS LIVESTOCK EXHIBITORS	3,268	3,611	3,740	89
CURRENT DEBT	\$2,683,953	\$2,788,400	\$4,516,321 45 Fairs	\$ 100,363	OPEN CLASS OTHER EXHIBITS	53,250	58,470	62,401 87 Fairs	734
CAPITOL IMPROVEMENTS	\$3,686,065	\$3,672.030	\$3,478,738	\$ 33,449	OPEN CLASS OTHER EXHIBITORS	12,170	13,426	13,468	161